

# MARKETING MANAGER

## SUCCESSFUL HUNGARIAN FINTECH STARTUP

Location	Budapest, Hungary	Further information	Virág Darida (recruiter) virag.darida@technophiliacs.com +36.70.241.8198
Level	Specialist		
Home office	Available		

### ABOUT THE CLIENT

COMPANY	Popular, profitable and well-managed fintech startup in Hungary, increasingly popular on the international market (EU) as well. Small, international team (approx. 30)
PRODUCT	Online/Mobile Payment App

### ABOUT THE ROLE/TASKS

- Overseeing day-to-day marketing activities
- Making and implementing strategic and creative decisions, in line with corporate strategy and goals
- Account management - clients, agencies
- Supervising agency activities
- Online and offline marketing activities, data analysis
- Participate in the execution of strategic decisions both at national and international level

### ABOUT YOU

- Experienced marketing manager, can-do attitude
- in terest or experience in fintech
- experience in online marketing, content writing and marketing strategy
- IT-savvy, affinity to programming and APIs
- Fluent in English and in Hungarian
- Excellent communiacion skills
- Eager to learn new things